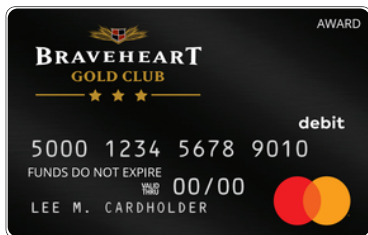




WANT CASH BACK ON BRAVEHEART BEEF PURCHASES? JOIN THE CLUB.

Join the Braveheart Gold Club rewards program and start earning cash back rewards for every pound of fresh Braveheart Black Angus Beef® you purchase from Performance Foodservice, paid out on a MasterCard gift card. Contact your sales representative today to start earning rewards on your fresh Braveheart purchases!





The more you purchase, the more you earn. Braveheart Gold Club members will earn cash back rewards for every pound of fresh Braveheart boxed or ground beef purchased from Performance Foodservice. Each member will earn between \$.02-\$.15 per lb. of fresh Braveheart beef purchased. The amount earned per lb. will be determined by your weekly purchase volume. The more you purchase, the more you'll earn per lb. Rewards are tracked on the Meal Ticket reward dashboard, where members can view their reward balances, eligible items, and reward history. Braveheart Gold Club members will receive their rewards in the form of a MasterCard gift card - paid out quarterly.

FRESH BOXED BEEF			FRESH GROUND BEEF		
GOLD	PLATINUM	DIAMOND	GOLD	PLATINUM	DIAMOND
\$0.05/LB	\$0.10/LB	\$0.15/LB	\$0.02/LB	\$0.06/LB	\$0.09/LB
<i>monthly cash back reward</i>	<i>monthly cash back reward</i>	<i>monthly cash back reward</i>	<i>monthly cash back reward</i>	<i>monthly cash back reward</i>	<i>monthly cash back reward</i>
Members who purchase between 60-299 lbs. per week will fall into this level.	Members who purchase between 300-649 lbs. per week will fall into this level.	Members who purchase 650 lbs. or more per week will fall into this level.	Members who purchase between 30-149 lbs. per week will fall into this level.	Members who purchase between 150-324 lbs. per week will fall into this level.	Members who purchase 325 lbs. or more per week will fall into this level.



Disclosure: You must be a Performance Foodservice customer to enroll. Customers must be enrolled and meet the minimum purchase volume of fresh Braveheart Black Angus Beef® boxed beef or grinds to earn monthly cash back rewards. For more information, visit our website at braveheartfoods.com/goldclub.